



MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 10/31/2014

Multiple District 1

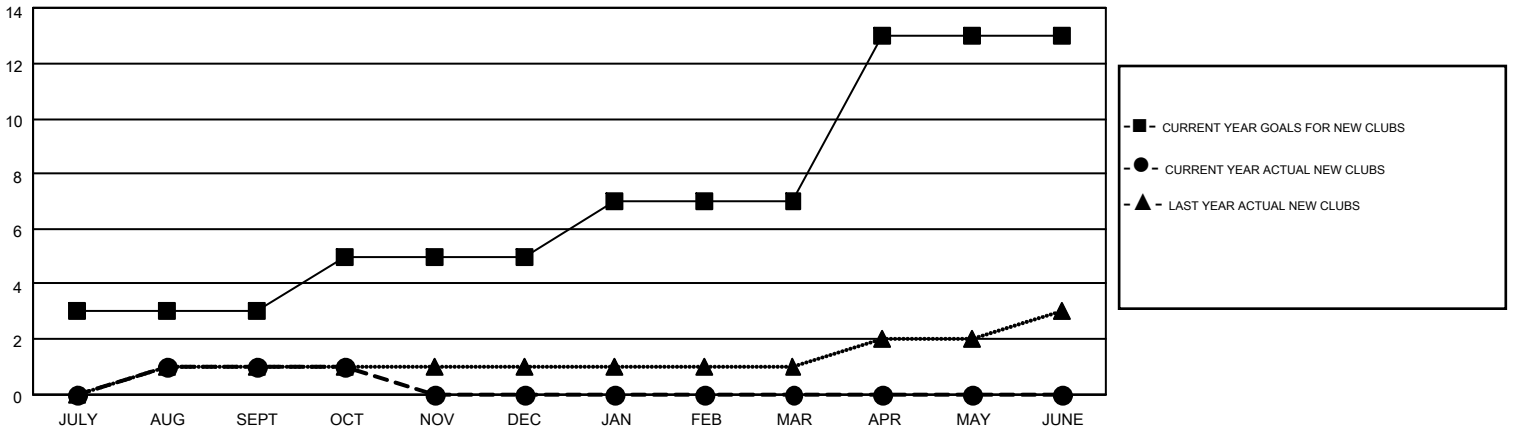
LOCATION: ILLINOIS

GMT: THOMAS MATNEY

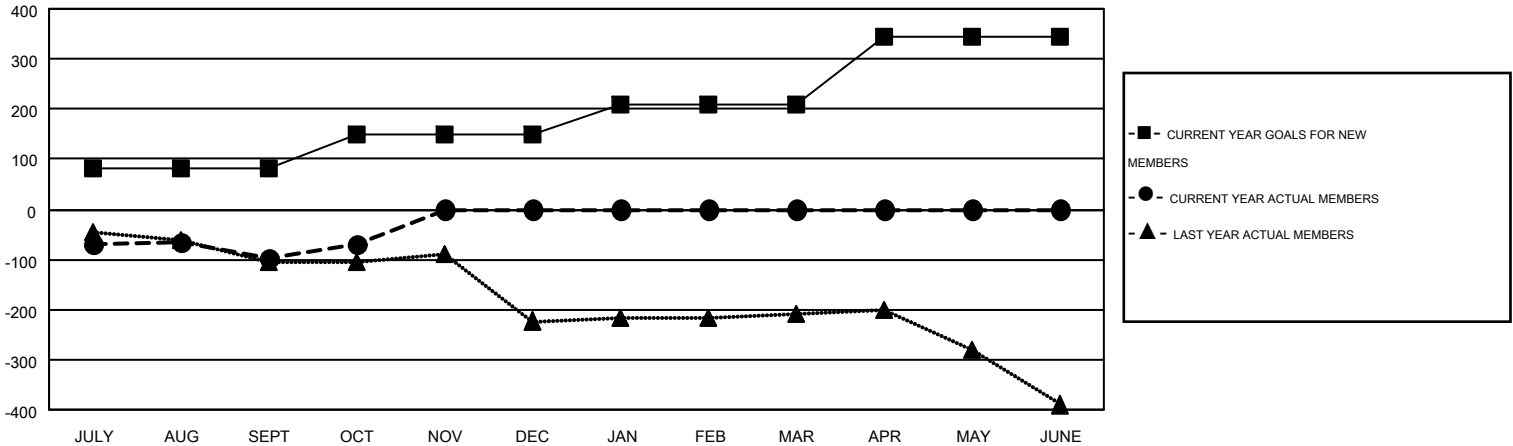
GMT CA 1

| Clubs | | | | | Members | | | | |
|-----------------------|---------------|-----------|---------------|---------------|-----------------------|-----------------|-------------------------------|-----------------|---------------|
| RESULTS FOR 2014-2015 | | | | | RESULTS FOR 2014-2015 | | | | |
| QUARTER | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS | NET GAIN/LOSS | QUARTER | NEW MEMBER GOAL | CHARTER AND NEW MEMBERS ADDED | DROPPED MEMBERS | NET GAIN/LOSS |
| JULY/AUG/SEPT | 3 | 1 | 0 | 1 | JULY/AUG/SEPT | 83 | 299 | 398 | -99 |
| OCT/NOV/DEC | 2 | 0 | 1 | -1 | OCT/NOV/DEC | 65 | 151 | 121 | 30 |
| JAN/FEB/MAR | 2 | 0 | 0 | 0 | JAN/FEB/MAR | 61 | 0 | 0 | 0 |
| APR/MAY/JUNE | 6 | 0 | 0 | 0 | APR/MAY/JUNE | 137 | 0 | 0 | 0 |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



| | | | |
|------------------------|--|---|-----------------|
| DROPPED CLUBS: 1 | 182 CLUBS OF 530 ADDED 1 OR MORE NEW MEMBERS | <u>GENDER DISTRIBUTION</u> | |
| <u>DROPPED MEMBERS</u> | | MALE | 12,142 (78.63%) |
| DECEASED | 78 | FEMALE | 3,300 (21.37%) |
| CLUB CANCELLED | 5 | CLICK HERE FOR HEALTH ASSESSMENT DATA | |
| OTHER | 436 | FAMILY UNIT MEMBERS | 2,158 |
| TOTAL | 519 | HEAD OF HOUSEHOLD | 1,047 |
| | | NON-HEAD OF HOUSEHOLD | 1,111 |